

**Site Usage**

**4,174** Visits

**11.45%** Bounce Rate

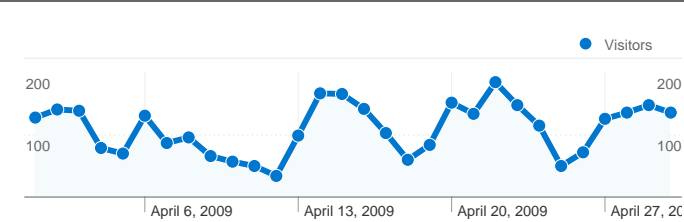
**25,822** Pageviews

**00:03:11** Avg. Time on Site

**6.19** Pages/Visit

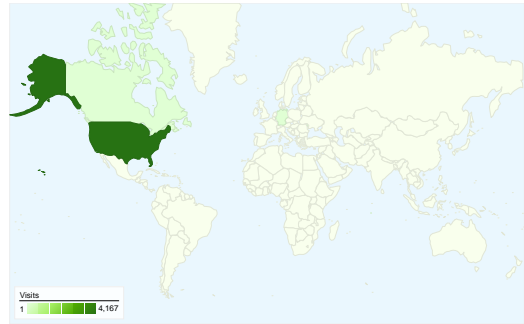
**31.12%** % New Visits

**Visitors Overview**

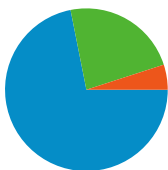


**Visitors**  
**1,842**

**Map Overlay world**



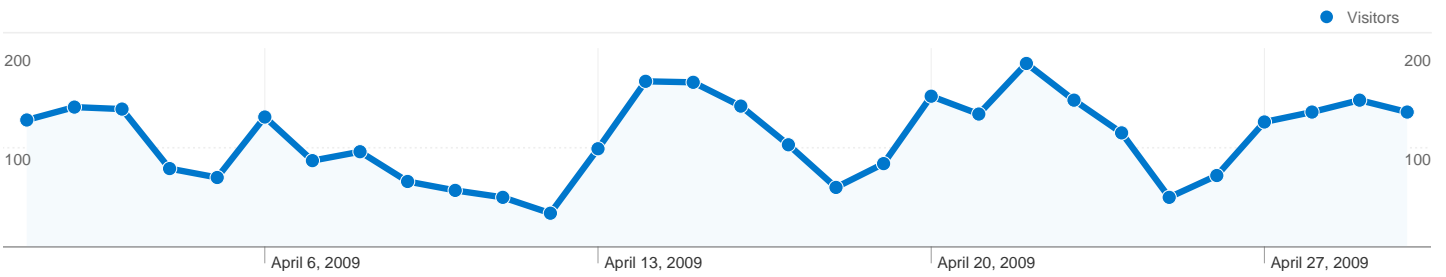
**Traffic Sources Overview**



- **Referring Sites**  
3,000.00 (71.87%)
- **Direct Traffic**  
966.00 (23.14%)
- **Search Engines**  
208.00 (4.98%)

**Content Overview**

Pages	Pageviews	% Pageviews
/	6,942	26.88%
/index.cfm?action=main.main	972	3.76%
/index.cfm?action=main.team&l	887	3.44%
/index.cfm?action=main.team&l	738	2.86%
/index.cfm?action=main.team&l	677	2.62%



**1,842 people visited this site**

**4,174** Visits

**1,842** Absolute Unique Visitors

**25,822** Pageviews

**6.19** Average Pageviews

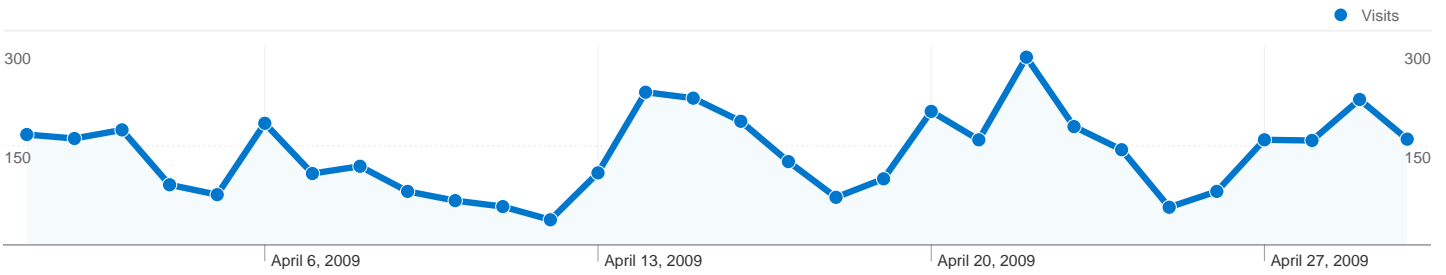
**00:03:11** Time on Site

**11.45%** Bounce Rate

**31.12%** New Visits

**Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	3,414	81.79%	Cable	1,679	40.23%
Firefox	404	9.68%	Unknown	1,145	27.43%
Safari	290	6.95%	T1	642	15.38%
Chrome	46	1.10%	DSL	590	14.14%
Netscape	13	0.31%	Dialup	69	1.65%

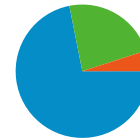


All traffic sources sent a total of 4,174 visits

23.14% Direct Traffic

71.87% Referring Sites

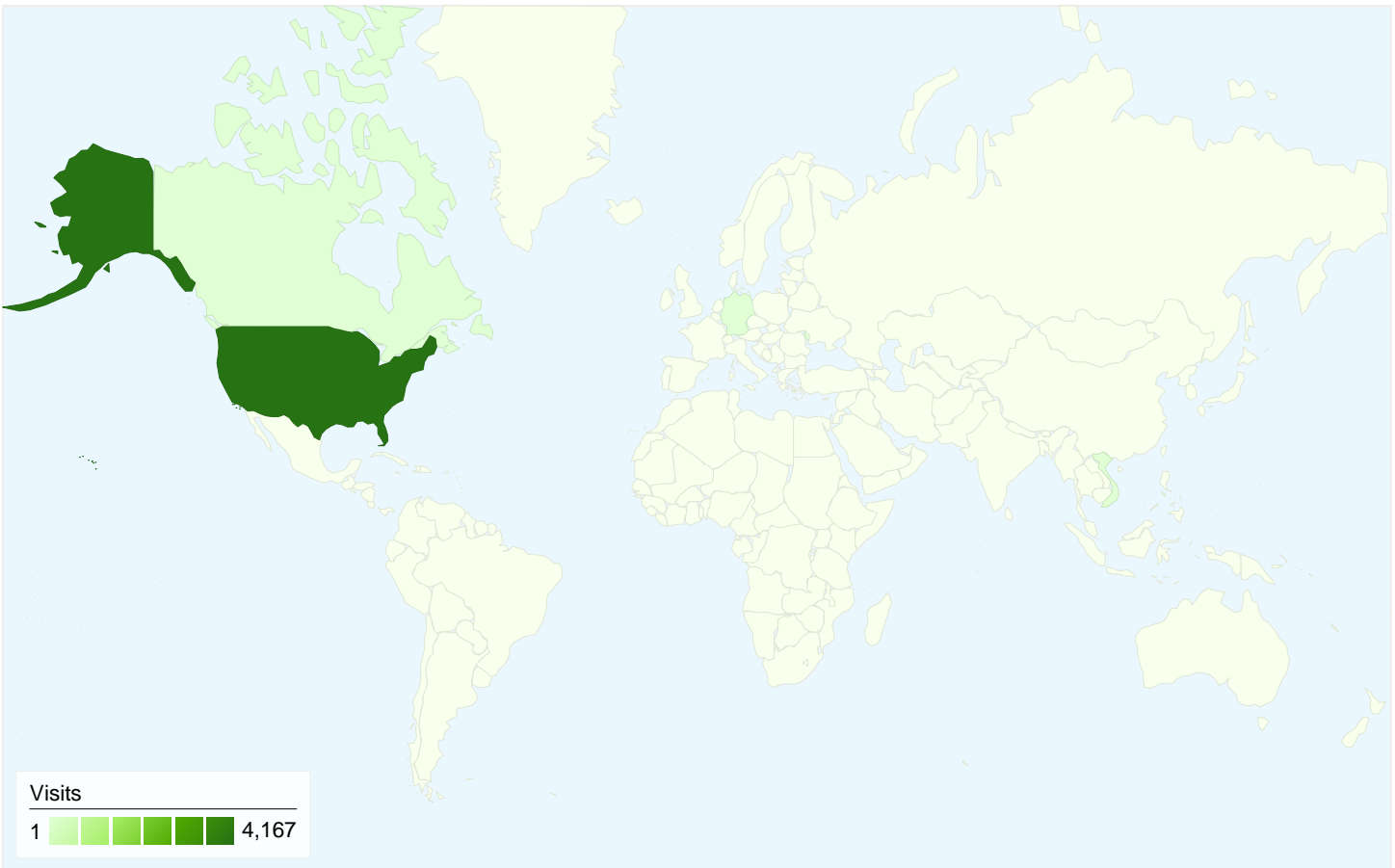
4.98% Search Engines



- **Referring Sites**  
3,000.00 (71.87%)
- **Direct Traffic**  
966.00 (23.14%)
- **Search Engines**  
208.00 (4.98%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
ccboe.com (referral)	2,830	67.80%	north point athletics	116	55.77%
(direct) ((none))	966	23.14%	www.northpointathletics.org	19	9.13%
google (organic)	185	4.43%	northpointathletics.org	16	7.69%
webmail.aol.com (referral)	49	1.17%	northpointathletics	14	6.73%
www2.ccboe.com (referral)	14	0.34%	northpoint athletics	13	6.25%

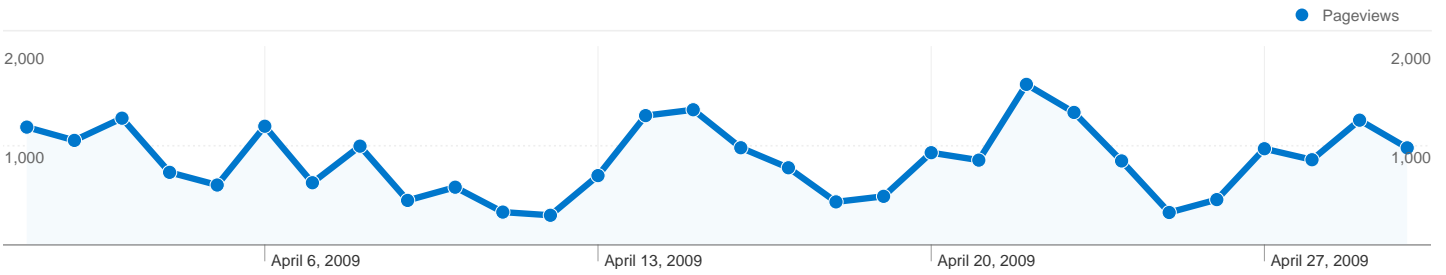


**4,174 visits came from 6 countries/territories**

Site Usage

<b>Visits</b> <b>4,174</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>6.19</b> Site Avg: 6.19 (0.00%)	<b>Avg. Time on Site</b> <b>00:03:11</b> Site Avg: 00:03:11 (0.00%)	<b>% New Visits</b> <b>31.15%</b> Site Avg: 31.12% (0.08%)	<b>Bounce Rate</b> <b>11.45%</b> Site Avg: 11.45% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	<b>4,167</b>	6.18	00:03:11	31.08%	11.42%
Germany	<b>3</b>	20.67	00:03:24	33.33%	0.00%
Moldova	<b>1</b>	1.00	00:00:00	100.00%	100.00%
British Indian Ocean Territory	<b>1</b>	6.00	00:17:46	100.00%	0.00%
Canada	<b>1</b>	2.00	00:02:20	100.00%	0.00%
Vietnam	<b>1</b>	3.00	00:00:35	100.00%	100.00%

1 - 6 of 6



Pages on this site were viewed a total of 25,822 times

 25,822 Pageviews

 17,479 Unique Views

 11.45% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	6,942	26.88%
/index.cfm?action=main.main	972	3.76%
/index.cfm?action=main.team&ID=4390	887	3.44%
/index.cfm?action=main.team&ID=13840	738	2.86%
/index.cfm?action=main.team&ID=13841	677	2.62%